



RETAIL SUCCESS

Helping you to build business and protect profit





WHO ARE WE?

SA Law is one of only a handful of specialist legal advisers to the retail sector, with valuable insight and advice that help clients to navigate one of the most intense periods in the sector's history.

The recent step-change in complexity and sophistication has driven many new retail trends, from increased customer delivery expectations to the rise in artisan demand. As retailers and their suppliers compete through new technology and channels, they are exposed to a much broader range of risks and regulations, all of which can diminish the bottom line.

SA Law's comprehensive services to retailers are geared towards your two core objectives – building the business and protecting your profit

We minimise your commercial and financial risks, and help you to operate optimally yet compliantly in areas such as property, employment and data protection. We can also guide you through disputes, fraud and other unforeseen events that have the potential to damage your operation.

Talk to one of our retail specialists about how SA Law can help your business towards even greater success.

“SA LAW'S FIRST-CLASS TEAM INSTILLS CONFIDENCE AND EXUDES PROFESSIONALISM.”

LEGAL 500



WHY CHOOSE US?

- You benefit from SA Law's commercial acumen, retail sector insight, and our extensive network of banks, accountants and other leading advisers.
- Our multi-disciplinary expertise covers anything you might come up against, whether it originates from inside your business or from the market around you.
- We can help as much or as little as you need, from a quick chat on the telephone, to an in-house secondment within a legal team.
- Our central London location serves the many national and international retailers headquartered there, while our St Albans office serves the needs of regional businesses across the Home Counties.

OUR CLIENTS?

Organisations

Online retailers
National retailers
International retailers
Multi-channel retailers
Independent retailers
Product and service suppliers
Supply chain logistics

Individuals

Entrepreneurs
Investors
Retail advisers

“EXTREMELY EFFICIENT AND
KNOWLEDGEABLE APPROACH TO
PROBLEMS, AS WELL AS THE EXCELLENT
WORKING RELATIONSHIPS IT FOSTERS.”

CHAMBERS & PARTNERS



HOW WE CAN HELP YOU



Property

Leases and licences
Portfolio management
Planning, redevelopment and rationalisation



Information management

Data protection obligations
Privacy
Big data



Marketing and brand management

Intellectual property
Brand portfolio management
Counterfeiting
Advertising and sponsorship
Partnerships and brand 'tie-ins'
Reputation management



Leadership and people management

Employment
Immigration
Directors' duties



Retail operations

Commercial contracts
Terms and conditions
Website trading and e-commerce
Supply chain
Outsourcing
Consumer regulations
Debt collection
Contractual disputes



Business growth and expansion

Franchising, concessions and space sharing
Partnering
Raising finance
Investor relations
Mergers and acquisitions
Due diligence

MEET SOME OF THE TEAM



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